City of Monterey Park California

2026-2027
City Council Strategic Plan Goals & Objectives

1. **Ensure Public Safety with a Modernized and Community-Oriented Approach**
    A. Strengthen Community Engagement by Implementing Strategic Outreach Initiatives
        i. Expand Neighborhood Watch Program and host educational workshops.
        ii. Explore youth engagement opportunities.
    B. Enhance Emergency Preparedness Programs
        i. Update the City's Emergency Operations Plan.
        ii. Participate in LA28 Olympic Games Public Safety Planning.
        iii. Elevate Community Resilience by hosting Community Emergency Response, Disaster Service Worker, Disaster Preparedness, and Brush Fire Awareness Trainings.
    C. Provide Continuous In-Service Training for First Responders
    D. Leverage Technology for Enhanced Safety
        i. Integrate AI into operations to improve efficiency in transcription, producing reports, and translation capability.
        ii. Implement equipment and technology upgrades.
    E. Improve Public Safety Training & Recruitment
        i. Enhance recruitment model to meet the needs of public safety departments.
        ii. Optimize future recruitment and succession.

2. **Maintain Stability of our City's Fiscal and Human Resources**
    A. Evaluate and Refine Cost Recovery Strategies to Optimize City Resources
        i. Complete and implement development impact and building permit fee studies.
        ii. Transition City to a new bank.
        iii. Move all staff to Windows 365 to increase storage capacity and enhance functionality of various Microsoft applications.
        iv. Continue to assist Public Works with water meter upgrades to Advanced Metering Infrastructure.
    B. Continue Pursuing Grants and Funding Opportunities for Key Projects
    C. Expand Strategies to Attract and Retain Employees
        i. Review and revise employee performance evaluation form.
        ii. Conduct policy review and revisions.
        iii. Partner with local colleges to broaden employee development and training and promote city employment opportunities.

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3. **Strengthen our Local Economy and Enhance Housing Opportunities**
    A. Expand the Monterey Park Business Alliance to Support Local Businesses
        i. Position local businesses for LA28 Olympics procurement opportunities through the "In the Game MPK" initiative.
        ii. Host industry sector roundtables to create a direct line of communication to address economic sustainability goals.
    B. Advance Economic Development Initiatives and Support Local Businesses
        i. Implement the Economic Development Strategic Plan to foster business growth and attract investment.
        ii. Market City-owned opportunity sites for redevelopment.
        iii. Deepen collaboration between East Los Angeles College (ELAC) and City through entrepreneurship programs.
    C. Facilitate Housing Development and Affordability
        i. Enhance expedited plan check review capabilities.
        ii. Support Accessory Dwelling Unit (ADU) development with standardized prototypes.
        iii. Revisit the Inclusionary Housing Ordinance (IHO).
        iv. Streamline entitlement pathways for multifamily residential projects under 25 units by easing DA requirement.
        v. Modernize project review processes to enhance community awareness and engagement opportunities.
        vi. Bring City's Housing functions under Community Development Department and launch affordable housing compliance monitoring.

4. **Maintain, Build and Modernize Infrastructure and Facilities to Support the Current and Future Needs of Our City and Community**
    A. Enhance Water Infrastructure
        i. Prioritize completion of water bond-funded projects within the three-year bond period.
    B. Maintain and Improve Roadways/Mobility Infrastructure
        i. Collaborate with Metro to utilize 710 funding and implement transit and mobility improvements.
        ii. Continue road resurfacing initiatives and develop an alleyway resurfacing plan.
    C. Expand Green Infrastructure

i. Install additional EV chargers at public facilities to support sustainable transportation.

D. Continue Public Facility Improvements
   i. Continue facility improvements with an emphasis on Fire Station 63.
   ii. Install themed playground, native plants and mural at Sierra Vista Park.
   iii. Complete installation of Garvey Ranch Park picnic shelter shade structures.
   iv. Begin Barnes Park Aquatic Center design process.
   v. Work with architect to redesign library spaces and identify funding sources for proposed construction projects.
   vi. Complete January 21, 2023 Memorial project.

5. Expand Access to Community Resources and Services

A. Enhance Programs and Public Spaces
   i. Procure bookmobile to facilitate mobile outreach.
   ii. Introduce Student Success Library Cards to support youth education.
   iii. Enhance programming at Sierra Vista Park.
   iv. Install mural at Barnes Park celebrating USA's 250 years of independence.

B. Implement the Parks Master Plan
   i. Implement MPK Campout Event.
   ii. Host Team USA Soccer Watch Party and Youth Soccer clinic.

C. Strengthen Partnerships
   i. Begin collaboration with the ELAC Art Department to host student exhibits at El Encanto.

6. Enhance Public Communication and Civic Engagement to Reach All Members of Our Community

A. Refine and Modernize City Communication Strategies
   i. Develop emergency and crisis communications protocols.
   ii. Increase awareness and marketing of City accomplishments.
   iii. Implement SB 707 requirements and meeting management module.
   iv. Hire Communications Manager position.
   v. Conduct November elections.