

**TOT Tax – Argument in Favor**

VOTE YES ON MEASURE \_\_\_

Many cities have long charged a tax on overnight hotel stays, including Monterey Park. This tax is called a transient occupancy tax (TOT) and generates funding to support essential city services, including police response, fire safety, parks, youth and senior services, and infrastructure investments.

This measure would simply update and modestly adjust the current 12% TOT rate to 13%, moving Monterey Park in line with other cities in the county, but still lower than cities like Los Angeles, Diamond Bar, and Culver City that have even higher TOT rates. The current TOT rate has not been changed in more than 35 years.

This measure would help to generate additional revenue to support critical city services, without any additional burden on residents of the city.

Join us in supporting this responsible and modest effort to help ensure high quality police, fire, library, parks, youth, senior and public works services.

VOTE YES ON MEASURE \_\_\_.

Thomas Wong, Monterey Park Mayor

Bob Gin, Monterey Park Library Foundation President ~~OR Alhambra Unified School Boardmember~~ 

Jose Sanchez, Monterey Park Councilmember

Amy Lee, Small Business Owner and City Treasurer

Andy Yam, Garvey School District Boardmember

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CITY OF MONTEREY PARK