BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
OF MONTEREY PARK
AGENDA

Regular Meeting

City of Monterey Park
320 W. Newmark Avenue; Monterey Park, CA 91754
Second Floor – Room 251

Thursday, April 18, 2019
3:00 p.m.

MISSION STATEMENT
The mission of the City of Monterey Park is to provide excellent services
to enhance the quality of life for our entire community.

Documents related to an Agenda item are available to the public in the Community &
Economic Development Department located at 320 W. Newmark Avenue, Monterey Park,
CA 91754, during normal business hours and the City’s website at www.montereypark.ca.gov.

PUBLIC COMMENTS ON AGENDA ITEMS
You may speak up to 5 minutes on Agenda item. You may combine up to 2 minutes of time with
another person’s speaking. No person may speak more than a total of 10 minutes. The
Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this
meeting please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours
before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER
ROLL CALL

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are
welcome, the Brown Act does not allow the Commission to take action on any item not on the
agenda. The Commission may briefly respond to comments after Public Communications is
closed. Persons may, in addition to any other matter within the Commission's subject-matter
jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific
Agenda item at this time, however, you cannot later provide comments at the time the Agenda
Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS - None.

[2.] CITY OF MONTEREY PARK- CONSENT CALENDAR - None.
[3.] APPROVAL OF MINUTES

3-A. It is recommended that the BIDAC:

   (1) Approve the Minutes of the August 15, 2018 Special Meeting, and Minutes of the Special Meeting of April 3, 2019; and

   (2) Take such additional, related, action that may be desirable.

[4.] OLD BUSINESS

Discussion on the City Council meeting held on April 17, 2019 regarding BID renewal and assessments.

[5.] NEW BUSINESS

5-A None

[6.] COMMISSION COMMUNICATIONS

ADJOURN
DATE: April 18, 2019
AGENDA ITEM NO: 3-A

TO: Business Improvement District Advisory Committee (BIDAC)
FROM: Donna Ramirez, Economic Development Specialist
SUBJECT: Approval of Minutes: Minutes of the August 15, 2018, and April 3, 2019 meetings.

RECOMMENDATION:
It is recommended that the BIDAC:
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:
Approval of minutes from the August 15, 2018, and April 3, 2019 meetings.

BACKGROUND:
Minutes of the regular meeting of the BIDAC are attached for review and approval.

FISCAL IMPACT:
N/A

Respectfully submitted by:

[Signature]
Tom Welch,
Economic Development Project Manager

Prepared by:

[Signature]
Donna Ramirez
Economic Development Specialist

ATTACHMENT(S):
1. Minutes of August 15, 2018, and April 3, 2019 meetings
MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT
DISTRICT ADVISORY COMMITTEE
Special Meeting
August 15, 2018

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park held a Special Meeting of the Committee in Conference Room 251, located at 320 W. Newmark Avenue in the City of Monterey Park, Thursday, March 29, 2018 at 4:00 p.m.

CALL TO ORDER:
Johnny Thompson called the meeting to order at 4:05 p.m.

ROLL CALL: Johnny Thompson, Gene Jeng, Josephine Louie

ALSO PRESENT: Economic Development Specialist, Donna Ramirez and Economic Development Project Manager Tom Welch.

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS
None

ORAL AND WRITTEN COMMUNICATIONS

- David Barron requested the City to look at Code Enforcement to make sure that businesses have a business license. He mentioned businesses sharing office spaces. He also asked if the City receives any revenues from the Lunar New Year Festival for the BID Area. He commented that the BID should be getting a percentage of the contract for the Lunar New Year Festival. Mr. Barron spoke in support of an increase of the BID Assessment fees.

- Commissioner Johnny Thompson, asked the City to require participating vendors of the Lunar New Year Festival to pay a BID fee as part of the Business License fees for the Lunar New Year Festival.

1. **PRESENTATION**
   None

2. **CONSENT CALENDAR**
   None

3. **APPROVAL OF MINUTES**
   None

MISSION STATEMENT
The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community
4. **OLD BUSINESS**  
None

5. **NEW BUSINESS**

5A. **CONSIDERATION OF A BID FEE INCREASE TO BUSINESS IMPROVEMENT DISTRICT NO. 1 (BID) FEES TO A LEVEL TO MAINTAIN CURRENT PROGRAM COSTS.**

The BIDAC proposes increasing the fees to a level that will cover these items and allow enough funding to rebuild their reserves and enable them to create other programs to benefit members.

**Action Taken:** The BIDAC voted to increase the BID fees by 70%.

**Motion:** Moved by Gene Jeng motioned to, increase fees by 70% and then move back to the regular schedule of 5% every other year and seconded by Josephine Louie, motion carried by the following vote:

- **Ayes:** Jeng, Louie, Thompson
- **Noes:** None
- **Absent:** None
- **Abstain:** None

6. **COMMISSION COMMUNICATIONS**

Johnny Thompson communicated on the company that works on the medians. They blow the leaves onto the street. On the other side a guys raked and put in a barrel. Should they be putting all the leaves in a barrel versus blowing onto the street.

**ADJOURNMENT**
There being no further business for consideration, the meeting was adjourned at 4:45 p.m.

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Donna Ramirez  
Economic Development Specialist

_Approved on ________________ at the _______________
MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT
DISTRICT ADVISORY COMMITTEE
Special Meeting
April 3, 2019

The Business Improvement District Advisory Committee (BIDAC) of the City of Monterey Park held a Special Meeting of the Committee in Conference Room 251, located at 320 W. Newmark Avenue in the City of Monterey Park, Wednesday, April 3, 2019 at 3:00 p.m.

CALL TO ORDER: Commissioner Johnny Thompson called the meeting to order at 3:00 p.m.

ROLL CALL:
Economic Development Specialist Donna Ramirez called the roll:
Commissioners Present: Johnny Thompson, Gene Jeng, Jessy Li, Josephine Louie
Commissioners Absent: None

ALSO PRESENT: Economic Development Project Manager Tom Welch, Economic Development Specialist Donna Ramirez

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS
None.

ORAL AND WRITTEN COMMUNICATIONS
None.

1. PRESENTATION
None.

2. CONSENT CALENDAR
None.

3. APPROVAL OF MINUTES
None.

4. OLD BUSINESS

4A. Clarification on the 2019 Fee Increase

Due to several years of expenditures exceeding the annual revenue, a request to increase the assessment was proposed to the Business Improvement District Advisory Committee by City Staff.

MISSION STATEMENT
The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community
**Action Taken:** The Business Improvement District Advisory Committee approved a one time increase of 70% to the assessment with a 5% increase every other year; and directed staff to mail out an adjustment of the current fees to the BID members if approved by the City Council rather than wait for the New Year.

**Motion:** Moved by Commissioner Li and seconded by Commissioner Thompson motion carried by the following vote:

- **Ayes:** Li, Jeng, Louie, Thompson
- **Noes:** None
- **Absent:** None
- **Abstain:** None

5. **NEW BUSINESS**
None.

6. **COMMISSION COMMUNICATIONS**
None.

**ADJOURNMENT**
There being no further business for consideration, the meeting was adjourned at 3:16 p.m.

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Donna Ramirez
Economic Development Specialist