



CHERRY BLOSSOM FESTIVAL

April 15 and 16, 2023

Saturday 11:00 a.m. to 7:00 p.m. Sunday 11:00 a.m. to 6:00 p.m.

City of Monterey Park, 320 West Newmark Avenue, Monterey Park, CA 91754-2896

Commercial Booth Vendor Application

Vendors are required to be in operation on Saturday and Sunday

Name of Individual, Business or Organization: _____

Contact Person: _____ Telephone: _____

E-Mail: _____ Website Address: _____

Street: _____ City: _____ Zip Code: _____

Please provide a brief description of the products you wish to sell or materials/services you wish to promote (this description might be included in the Festival program): _____

*Optional: Provision of an original or digital photo of your products and a biography.
These materials may be used for publicity purposes and will not be returned.*

Early Bird: 10' x 10' Space: \$275.00 **You must provide your own canopy, tables and chairs**
After March 17, 2023: 10' x 10' Space: \$300.00 **You must provide your own canopy, tables and chairs**
Early Bird: 10' x 10' Space with open canopy, one 8' x 2' table, and two chairs: \$550.00
After March 17, 2023: 10' x 10' Space with open canopy, one 8' x 2' table and two chairs: \$600.00

Please indicate preference as to location: Outdoors (park) Outdoors (tennis courts) Indoors (gym)

The Festival will to its best to accommodate your preference; however, no guarantees are given.

Electricity is only available inside the gym/community center and on the tennis courts for an additional \$150 fee – very limited spaces available upon the discretion of the organizer.

Application Deadline: March 17, 2023 for Early Bird pricing (must be postmarked or received)

Afterwards, applications will be accepted only as space and needs allow.

A portion of your fee provides for the acquisition of security; however, this does not imply the Festival or the City of Monterey Park will be responsible for your products or property. By your submittal of this form and signature, you agree to hold the City, the Festival, and its agents, representatives, and/or employees harmless and free of any losses and/or liability.

**Please make check payable to City of Monterey Park - Cherry Blossom Festival
and mail form with payment to:**

Cherry Blossom Festival/City of Monterey Park
Recreation and Community Services, 320 W. Newmark Avenue, Monterey Park, CA 91754

By submitting this form, you are confirming your participation in the 2023 Cherry Blossom Festival. Please return this form, ALL requested information, and your payment immediately. You will then be contacted later regarding your booth location, set-up time and other festival activities.

Signed: _____ Date: _____