



City of Monterey Park News Release

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Monterey Park Bruggemeyer Library Presents 2020 Laura Scudder Women Entrepreneurs Series

Monterey Park, Calif. - February 20, 2020 - Celebrate [National Women's History Month](#) this March at the [Monterey Park Bruggemeyer Library](#) with a series of workshops to inspire and support aspiring female business owners in our community. As a tribute to Laura Scudder, who revolutionized the potato chip packaging industry, these programs will provide women with resources and guidance to make their business ideas a reality. Each week will cover an important aspect of small business ownership and participants are encouraged, although not required, to attend all sessions. Workshops will be held on Sundays in March from 2-4 p.m. and topics will include:

- March 8: Business Start-up, Business Plans, Market Research and Access to Capital.
- March 15: Business Contract Law for Small Businesses.
- March 22: CalSavers (California Retirement Plan).
- March 29: Digital Marketing and Branding.

All workshops will be led by Chinatown Service Center and are open to women ages 18 and up. To learn more about this series, contact the Reference Desk at 626-307-1368. To register for workshops, email Elaine Pang at epang@cscla.org.

In addition to workshops, participants are invited to participate and attend the following events in April:

2020 Laura Scudder Women Entrepreneur Business Pitch Competition

Sunday, April 5, 1:30 p.m., Study Room 1

As part of the 2020 Laura Scudder Women Entrepreneur series, participants are encouraged to pitch their business startup ideas to local women business leaders to win a business start up kit that includes a subscription to Quickbooks, Nolo guides, and much more! For more information on how to submit your entry, contact the Reference Desk at 626-307-1368 or email Elaine Pang at epang@cscla.org.

Women's Business Mixer at the Monterey Park Bruggemeyer Library

Saturday, April 11, 10:30 a.m., Friends Room

Women entrepreneurs are invited to a morning of networking to close out the 2020 Laura Scudder Women Entrepreneurs series. The winners of the 2020 Laura Scudder Women Entrepreneur Business Pitch Competition will be announced, so join us for a morning of empowerment and community. Refreshments will be provided. For more information about this event, contact the Reference Desk at 626-307-1368.

The [Monterey Park Bruggemeyer Library](#) is located at 318 S. Ramona Avenue, Monterey Park, CA 91754. Library hours are Sunday 1-5 p.m.; Monday and Tuesday 12-9 p.m.; Wednesday and Thursday 10 a.m.-6 p.m.; Friday Closed; and Saturday 10 a.m.-1 p.m. For more information about library programs, visit www.montereypark.ca.gov/238/Library. For information about the City of Monterey Park, visit the city's website at www.MontereyPark.ca.gov.

Media Contact

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