



City of Monterey Park News Release

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Help Your Small Business Compete in the Digital World!

It's a digital world, and small businesses need to compete to grow and thrive. Make your small business digital ready!

Monterey Park, Calif. - October 4, 2021 - Running a small business has never been more complex. The good news is Verizon has a new free small business program that can help: Verizon Small Business Digital Ready.

It's a free program designed to give small businesses like yours more tools to succeed and includes personalized content, coaching, networking, and more, with all the online tools in one place.



How It Works

1. You'll answer a series of questions about your business and your specific needs and interests. Then, based on your answers, Verizon and its partners will personalize a learning dashboard with content to match those needs.
2. You'll have access to short online "learning modules" created by actual small business owners that are targeted to the topics most important to your business right now.
3. You'll also have the opportunity to participate in coaching and online networking with other small businesses. And the more you participate in the program, the more resources are unlocked, including access to apply for a \$10,000 grant.

The Verizon Small Business Digital Ready Program is part of Verizon's commitment to supporting one million small businesses over the next decade. The City of Monterey Park shares this commitment because small businesses like yours are the heart of our communities.

Sign up today to give your small business a big-time boost!

Participants who register for Verizon Small Business Digital Ready and complete two courses will be eligible to apply for a \$10,000 grant.

[Click Here to Register Now!](#)

For more information on the Verizon Small Business Digital Ready and other business workshops and webinars, please get in touch with Karen Ko at the City of Monterey Park Economic Development Division 626-307-1385 or kko@montereypark.ca.gov.

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