



# City of Monterey Park News Release

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## Monterey Park Police Department Joins Fight Against Breast Cancer, Supports Pink Patch Project

Monterey Park, Calif. - October 4, 2021 - The [Pink Patch Project](#) (#PinkPatchProject) is an innovative public awareness campaign that is designed to bring attention to the fight against breast cancer and support cancer research organizations and support groups in combating the disease.

The Pink Patch Project centers on vibrant pink versions of the police officer's uniform patch, which have been specially designed by each agency for the Pink Patch Project campaign. This year Monterey Park Police Officers also has a specially designed vibrant pink badge. Officers will wear these pink patches and badges on their regular police uniforms for the entire month of October during Breast Cancer Awareness Month. The pink patches and badges are intended to stimulate conversation within the community and to encourage public awareness about the on-going fight against this disease and importance of early detection.

In addition to raising funds to fight breast cancer, the project aims to raise awareness about early detection and treatment for breast cancer. It is estimated that approximately 1 in 8 women will be diagnosed with breast cancer in her lifetime. While the disease can have a profound impact on the patient and her loved ones, it is also one that can be effectively treated with surgery, radiation therapy, hormone therapy and chemotherapy.

The Pink Patch Project has grown into a collaborative effort between the Los Angeles County Police Chiefs' Association and numerous law enforcement agencies in Los Angeles County and beyond, including the [Monterey Park Police Department](#).

For more information, visit [www.montereypark.ca.gov/pinkpatchproject](http://www.montereypark.ca.gov/pinkpatchproject) or follow MPPD on Twitter [@MontereyParkPD](#).

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