



City of Monterey Park News Release

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City of Monterey Park Celebrates National Small Business Week at El Encanto

Get free one-on-one business assistance and consultation at the new City of Monterey Park Business Assistance Center at the El Encanto building on 700 El Mercado Avenue, Monterey Park

Monterey Park, Calif. - September 15, 2021 - This week is National Small Business Week, and the City of Monterey Park Economic Development Division is here to assist and support you. Contact us for FREE one-on-one business assistance and consultations at the City's new Business Assistance Center at the beautiful El Encanto building on 700 El Mercado Avenue. Please share this information with your friends and colleagues. We are here to help.



In addition to one-on-one business assistance and consultations, you'll find workshops along with newly announced updates to the SBA EIDL program, recently raised from \$500,000 to \$2,000,000. In addition, we have advisors available to help you with funding like the EIDL, PPP, and the California Relief Grant.

Small Business Week is also a great time to sign up and sharpen your marketing skills – and free webinars are available to help you learn new skills. Whether you want to know about email marketing, social media marketing, or search engine optimization, we'll direct you to free quality webinars led by marketing experts.

To schedule your one-on-one business assistance consultation or information about business workshops and webinars, please get in touch with Karen Ko at the City of Monterey Park Economic Development Division 626-307-1385 or kko@montereypark.ca.gov.

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